

Impact: Learn Capital – increasing technology’s impact on education

Learn Capital is a venture capital fund within our multi-asset impact strategy that invests in companies developing technology to support education and help people flourish.

Since we started investing in 2015, we’ve helped Learn Capital understand and shape the impact of their investments more clearly. And that’s made them better at allocating capital and helping the businesses they invest in to achieve impact goals as well as revenue growth. We encouraged Learn Capital to adopt key performance indicators to monitor impact: reach, intensity and performance. We also advised them to build the SDGs into their thinking. In turn, this helped them to build a dashboard to aggregate data and get a clear idea of the social return on their investments. One of the results is a better understanding of the link between financial growth and impact performance and the potential to maintain impact even after IPO or sale.

[Find out more about our Multi-Asset Impact Strategy](#)



“Education unlocks the door to social progress. It is vital to building understanding and empathy to deal with global challenges. Supporting Learn Capital is fully aligned with our impact themes which translate into our values of sustainability, human dignity and good corporate citizenship”.

Dimple Sahni, Managing Director Impact Fund Portfolios

Read the report here:

[Responsible Investment Report 2021](#)

The SDGs Learn Capital most aligns with:



4.4: By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship



8.5: By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value



10.2: By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status



11.1: By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums

Company examples within Learn Capital’s portfolio:



Coursera is an education company that partners with universities and organizations to offer online courses.

[Find out more](#)



Andela is an elite African talent-as-a-service provider for global technology companies helping people build their career commensurate with their ability – not their race, gender, or geography.